Many in China believe that now is a golden time for sports development in China. Current economic conditions and unprecedented governmental support favor sports teams and sports projects oriented to a large population. This talk will outline the history of sports development in China, compare that development, significantly influenced by government policies, current market conditions and the Chinese people’s leisure preferences, with the development of American sports, and discuss the challenges and problems within the sports field in China today.

Stella Sheng (Xiaofang) is a Chinese Visiting Scholar at the Center for Ideas and Society. She has conducted research in China, the UK and the United States, and feels that her international educational experiences help her to observe the world in a more objective and open way. Her research focuses on sports policies, particularly policies intended to foster development of sport industries, as well as the uses of sports in policy, such as the engagement of sports to enhance economic and social development within cities.

Date: Tuesday, April 21, 2015
Time: 4:00-5:00pm
Place: CBS 114 (College Building South)